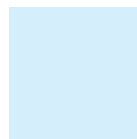




C=100 M=0 Y=0 K=0
PANTONE Process Cyan
R=0 G=174 B=239



C=0 M=100 Y=100 K=0
PANTONE 185
R=237 G=28 B=36



C=15 M=0 Y=0 K=0
15% PANTONE Process Cyan
R=212 G=239 B=252

The primary colors of Maker Faire were selected both because of their punch and impact, as well as because they are hues that reproduce easily and consistently.

A 15% tint of the primary cyan color can be used as a background color. Note that background color should not enter inside the logo. (See Logo Usage, page 6.)